



FOR IMMEDIATE RELEASE

THE GWINNETT CONVENTION AND VISITORS BUREAU BOARD OF DIRECTORS ANNOUNCES THE APPOINTMENT OF A CHIEF OPERATING OFFICER

Former Gwinnett Sports Commission Executive Director, Stan Hall, to take the role beginning June 1, 2019

(Duluth, GA) - The Gwinnett Convention & Visitors Bureau (GCVB) Board of Directors has announced the appointment of Stan L. Hall as Chief Operating Officer (COO) for GCVB effective June 1, 2019. Prior to the COO appointment, Hall served as the Executive Director of the Gwinnett Sports Commission and the PGA TOUR Champions Mitsubishi Electric Classic for the past eight years.

Preston Williams, GCVB Chief Executive Officer (CEO), states *"This appointment will bolster the leadership of our organization as we continue to evolve into one of the leading entertainment destinations in the state. The vital role Stan has served in our organization and within the county makes him the ideal person to lead our current endeavors into a bright and successful future."*

The COO will oversee operations for Infinite Energy Center, Infinite Energy Arena, Explore Gwinnett, the Gwinnett Sports Commission and the PGA TOUR Champions Mitsubishi Electric Classic. The COO also oversees the annual maintenance and capital projects of Coolray Field where the Gwinnett Stripers, the AAA affiliate of the Atlanta Braves, play their home games.

Hall also serves as the Treasurer of the Sugarloaf Community Improvement District and is Chairman of the Board of Directors for Mosaic Georgia. He is also a Board Member on the Gwinnett Public Schools Foundation, Gwinnett Medical Center Foundation, Gwinnett County Police Foundation, Eastside Hospital Board and Gwinnett Public Schools Student Leadership Advisory Board. Hall is also a member of the Gwinnett Chamber of Commerce Chairman's Club and Gwinnett Rotary.

Hall says *"I'm excited and honored to have the opportunity to be a part of this segment of our organizational growth. We have known that the Infinite Energy Center is a gem within our region for a very long time, and I look forward to the ongoing development on our campus as we prepare to broaden our reach. Our current expansion is the largest public-private partnership in Gwinnett's history, and it is going to position the Infinite Energy Center as one of Georgia's premier live-work-play destinations."*

Prior to becoming the Executive Director of the Gwinnett Sports Commission, Hall served as the Director of the Victim Witness Program for the Gwinnett County Judicial Circuit. In his thirty-three year career in public service he was a Chief Criminal Investigator and served as a Senior Director for the District Attorney of Gwinnett County. He is a graduate of the 188th Session of the FBI National Academy and has been recognized by proclamation by both Governor Barnes and Governor Perdue, as well as the Georgia State Senate, for his work in public service.

Hall is a 6th generation Gwinnett resident where he and his wife, Janell, continue to reside.

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About Explore Gwinnett:

Explore Gwinnett, the marketing brand for the Gwinnett Convention and Visitors Bureau, is Gwinnett County's official tourism organization and is dedicated to strengthening Gwinnett County's economy by marketing the county as a destination for conventions, sporting events, meetings and leisure travel through sales, marketing and promotion. Explore Gwinnett also houses the Gwinnett Sports Commission, and the GCVB Board of Directors oversees the operations & management of Infinite Energy Center.

About Infinite Energy Center:

Just minutes outside of Atlanta, Infinite Energy Center's 118-acre campus can accommodate a variety of events from concerts, performances, meetings, trade shows, conventions, banquets, and celebrations. The multipurpose campus includes an amazing 13,000-seat arena (Infinite Energy Arena), an intimate 708-seat theater (Infinite Energy Theater), 23 versatile meeting rooms, a 50,000-square-foot exhibit hall, and a 21,600-square-foot grand ballroom (Infinite Energy Forum). The campus, operated by the Gwinnett Convention and Visitors Bureau, distinguishes itself by hosting a diverse range of events, including the ECHL's Atlanta Gladiators, NLL's Georgia Swarm, Carrie Underwood, Justin Timberlake, Ron White, JapanFest, J. Balvin, Paul McCartney, George Strait, Eric Clapton, NCAA Women's Gymnastics Championships, Disney On Ice, U2, Orange Conference, Beyoncé and more.