



NEWS

FOR IMMEDIATE RELEASE:

Infinite Energy Center Has Achieved GBAC STAR™ Facility Accreditation Including the First Arena in State of Georgia

Duluth, GA (March 24, 2021) – Infinite Energy Center announces it has achieved Global Biorisk Advisory Council® (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, Infinite Energy Center has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention across their entire campus including the Arena, Forum and Theater. The Arena is the first arena in the state of Georgia to achieve the accreditation.

As the cleaning industry's only outbreak prevention, response and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training and assesses a facility's readiness for biorisk situations. The program verifies that Infinite Energy Center implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

"The well being and safety of our clients, guests and staff are always our top priority. We are following strict protocols that allow us to operate in a clean and healthy environment," said Infinite Energy Center's Chief Operating Officer Stan Hall. "We are proud that the Arena is the first in the state of Georgia to receive this accreditation. Achieving GBAC STAR™ demonstrates our commitment to hosting events and continuing to welcome guests to our campus in the safest way possible."

To achieve GBAC STAR™ accreditation, Infinite Energy Center was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Learn more about GBAC STAR™ accreditation at www.gbac.org.

For information on upcoming Infinite Energy Center events, including Disney On Ice coming April 15th-18th and April 22nd-25th, please visit www.InfiniteEnergyCenter.com.

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About Infinite Energy Center

Just minutes outside of Atlanta, Infinite Energy Center's 118-acre campus can accommodate a variety of events from concerts, performances, meetings, trade shows, conventions, banquets, and celebrations. The multipurpose campus includes an amazing 13,000-seat arena (Infinite Energy Arena), an intimate 708-seat theater (Infinite Energy Theater), 23 versatile meeting rooms, a 50,000-square-foot exhibit hall, and a 21,600-square-foot grand ballroom (Infinite Energy Forum). The campus, operated by the Gwinnett Convention and Visitors Bureau, distinguishes itself by hosting a diverse range of events, including the ECHL's Atlanta Gladiators, NLL's Georgia Swarm, Carrie Underwood, Justin Timberlake, Ron White, JapanFest, J. Balvin, Paul McCartney, George Strait, Eric Clapton, NCAA Women's Gymnastics Championships, Disney On Ice, U2, Orange Conference, Beyoncé and more.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

Press Contact:
Marcia Powell
Infinite Energy Center
(770) 813-7552
mpowell@InfiniteEnergyCenter.com