

MARCH MEATNESS RETURNS FOR FIFTH ANNUAL GWINNETT BURGER WEEK

Unique Burgers offered for \$7 One Week Only March 14-20, 2021

(Gwinnett County, GA) - Explore Gwinnett is pleased to announce the 6th annual Gwinnett Burger Week (formerly Burgers & Brews Week), a county-wide celebration of unique burgers available for one week only, March 14-20, 2021. Diners can visit any of the 12 participating restaurants to enjoy a \$7 a la carte burger (plus tax and gratuity).

"It's been an enormously challenging year for our hospitality industry," says Lisa Anders, Explore Gwinnett executive director. We wanted to support our restaurants, and we were delighted our restaurants were quickly on board. They have implemented robust safety protocols and they are ready to welcome the community and our visitors back into their restaurants.

PARTICIPATING RESTAURANTS:

- 1910 Public House (Lilburn): Georgia Onion Burger
- Firebirds Wood Fired Grill (Peachtree Corners): Towne Center Burger
- Local Republic (Lawrenceville): The Kevin Bacon Burger
- Marlow's Tavern (Duluth): Tomato Bacon Jam Burger
- Marlow's Tavern (Peachtree Corners): <u>Tomato Bacon Jam Burger</u>
- McCray's (Lawrenceville): The Irish Burger
- Over The Top Burger Bar (Buford): The Chipper
- Parma Tavern (Buford): Lost in Paris
- Universal Joint (Lawrenceville): Ba'hn Mi Burger
- Tannery Row Ale House (Buford): Tannery Row Ale House Burger
- The Crossing (Norcross): Frita Burger
- Three Blind Mice (Lilburn): <u>Unami Bomb Burger</u>

"Our restaurant partners always bring their most creative ideas for Burger Week and this year is no exception," says Anders.

Formerly known as Burgers and Brews Week, we "changed the name to Gwinnett Burger Week in order to fully focus on the creative burgers. As the event grew, we found the beer was taking a back seat to the burgers," says Anders. "With 9 craft breweries in Gwinnett, we saw a fantastic opportunity to create a completely separate Beer Week planned for Summer 2021 where our creative, innovative breweries and beverages will be spotlighted," says Anders.

Dining options for Gwinnett Burger Week include in-person dining or pick-up at the restaurants. Please note, no third-party delivery (i.e. GrubHub, DoorDash, etc.) will be available for Gwinnett Burger Week menu items.

Please contact Victoria Hawkins for an interview with a participating chef. Access downloadable high-resolution logos here.

More details at www.GwinnettBurgerWeek.com.

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About Explore Gwinnett: Explore Gwinnett, the marketing brand for the Gwinnett Convention and Visitors Bureau, is Gwinnett County's official tourism organization and is dedicated to strengthening Gwinnett County's economy by marketing the county as a destination for conventions, sporting events, meetings and leisure travel through creative marketing, sales and promotion. Explore Gwinnett also houses the Gwinnett Sports Commission, and the GCVB Board of Directors oversees the operations & management of Infinite Energy Center.